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National Child Welfare
Exhibit Association, Inc. ...

The report of the National
Child Welfare Exhibit...

New York

[1913]

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CHILD WELFARE EXHIBITS

THE REPORT OF THE NATIONAL CHILD
WELFARE EXHIBIT ASSOCIATION 1913

THE REPORT
OF THE NATIONAL
CHILD WELFARE EXHIBIT
ASSOCIATION

1913



308

Z

Box 135

200 FIFTH AVENUE
NEW YORK

*IF we are hoping to reform mankind,
we must begin, not with adults whose
habits and ideals are set, but with
children who are still plastic. We must
begin with children in the home, the
school, the street and the playground.*

CHARLES W. ELIOT

Oct. 16, 1923

GENERAL COMMITTEE

Felix Adler, New York
Mrs. R. H. Ashbaugh, Detroit
Roger N. Baldwin, St. Louis
Lorania C. Beckwith, Providence
W. K. Bixby, St. Louis
Adele Brandeis, Louisville
C. C. Carstens, Boston
A. Caswell Ellis, Austin
George M. Forbes, Rochester
Robert Garrett, Baltimore
George W. Goler, M. D., Rochester
John Sherman Hoyt, New York
Henry Ittleson, St. Louis
William Templeton Johnson, San Diego
William M. Kingsley, New York
Samuel McCune Lindsay, New York
Benjamin B. Lindsey, Denver
Mrs. Philip North Moore, St. Louis
Amos L. Prescott, New York
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Mrs. R. B. Tannahill, Detroit
Henry W. Thurston, New York
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EXECUTIVE COMMITTEE

William M. Kingsley, New York, Chairman

Robert Garrett, Baltimore, Vice-Chairman

C. C. Carstens, Boston

Dr. George W. Goler, Rochester

Amos L. Prescott, New York

Henry W. Thurston, New York

Charles F. Powlison, General Secretary

Anna Louise Strong, Director of Exhibits

Emily C. Coye, Associate Director

Executive Office: 200 Fifth Avenue,

New York City

Telephone 5504 Gramercy

CHAIRMAN'S REPORT.

*To the General Committee of the
National Child Welfare Exhibit
Association:*

The extraordinary vitality that this Association has developed since its organization a little more than a year ago cannot be understood unless it is remembered that it represents a medium through which the previously divergent but now focused forces of the Child Welfare Movement of the present time are finding a more intelligent expression.

Cities are appealing to us for our service because they realize that by so doing they are making available for themselves the

accumulated experience of all the important Child Welfare Exhibitions previously held in this country, and we have every reason to believe that as this process continues we shall be able to respond to each additional city even more efficiently.

The details of the work are to be found in the General Secretary's report. It only remains therefore for me to make grateful acknowledgement of the splendid and substantial support of the public spirited friends who are making it possible.

WILLIAM M. KINGSLEY,
Chairman Executive Committee.

GENERAL SECRETARY'S REPORT.
*To the National Child Welfare
Exhibit Association:*

It is a remarkable phenomenon how an idea advanced at the psychological moment will produce a world-wide effect far beyond the reach of the imagination of the one conceiving it. Such certainly has been the history of the child welfare exhibit idea. Starting with the Child Welfare Exhibit in the Seventy-first Regiment Armory in New York January and February 1911, among the American cities that have since held exhibits are Chicago, Kansas City, St. Louis, Buffalo, Montreal, Louisville,

Providence, Rochester, Knoxville and Atlanta. And during the past year the movement has crossed the Atlantic to Europe. Exhibits have been held in Olympia Hall, London; in Ghent, Belgium as a part of the 1913 Universal Exposition, and finally in Brussels the Union des Associations Internationales permanently installed a Child Welfare Exhibit in its International Social Museum. Exhibits are also being planned for Italy, India, China, Japan Australia and South Africa.

However remarkable the growth of this movement has been, the real test of its value to human-

ity is in the definite results that have followed in its wake. Here are the reports from a few of the cities:

NEW YORK.

The city increased its appropriation to the Division of Child Hygiene of the Health Department by \$167,705.00.

The city appropriated \$235,000 for a new Children's Court Building. It also adopted a plan recommended by our Committee on Laws and Administration, to wit:

- a. Increased number of probation officers to 26.
- b. Has taken four judges entirely out of the work of the Court of Special Sessions in the Criminal Branch, and has transferred them for exclusive

CHILD WELFARE EXHIBITS

service in the four Children's Courts of the greater city. It has made a further provision that one judge shall be in the Children's Court of Mahattan during nine months of the year, one in Kings for nine months and one in Richmond and Queens for ten months. A fourth judge followed the circuit relieving the others from time to time for necessary vacations.

Neighborhood Child Welfare Exhibits throughout Greater New York have been organized by the New York Child Welfare Committee.

CHICAGO.

Introduction of course on Children's Welfare in the Chicago School of Civics and Philanthropy.

CHILD WELFARE EXHIBITS

The Health Department increased its activity to reduce the needless infant deaths resulting from preventable diseases.

Municipal development of bathing beaches promoted—and secured.

Greater city regulation of street trades brought about.

Larger provision for girls' clubs and activities.

ST. LOUIS.

A loose partnership formed between a newly aroused public and existing agencies working for the welfare of children.

The Exhibit is continued as a part of the Traveling Libraries Department of the Public Library.

Sections of the Exhibit, dealing with particular subjects, loaned for

circulation in churches, schools, settlements and clubs.

The Children's Agencies and the churches stimulated to a stock-taking of progress and furnished an exact basis for mapping out the next steps ahead.

The Exhibit stated a summary of needs upon which the Legislative Program and that of the Central Federation of Social Agencies for the year have been very largely based.

There was brought to the field of social work a recognition of the responsibility of the whole city for working out these problems for children so that they are seen more clearly, not as problems in charity but as problems in democracy. The old emphasis of organized charity is giving way to a new emphasis on organized democracy.

MONTREAL.

The Catholic School Commission has endorsed the proposal that the school buildings should be placed at the disposal of institutions for social purposes outside of school hours.

The Press and many societies have begun to advocate legislation to provide useful employment for prisoners with families, and the payment of wages earned by them to their families.

Widespread interest was aroused in such questions as the enactment of better laws for child protection, better housing and the provision for more playgrounds.

Censorship for moving pictures.

Other large Canadian cities will have Exhibits.

Through the efforts of a number

of societies a strong independent Housing Association is in process of formation.

Through the Charity Organization Society and Victorian Order of Nurses a strong impetus has been given to Hospital Social Service Work.

LOUISVILLE.

A Housing Inspector has been appointed. Louisville had a tenement house law which provided that there should be an Inspector but there had never been enough public feeling to see that he was appointed. One was appointed one week after the Exhibit closed, as a result of the interest in the Housing Section.

A Child Welfare Committee has been appointed by the Conference of Social Workers made up of members of the Executive Board of the Ken-

tucky Child Welfare Exhibit, which watches and promotes legislation relating to Child Welfare.

The entire Executive Committee of the Child Welfare Conference has been perpetuated as a separate organization with the object of distributing the screens, and any other material gathered by the Committee throughout the state, and of holding Neighborhood Exhibits in the Public Schools.

The Country Life Exhibit is preserved by the State Department of Education for future demonstrations.

A million dollar bond issue for Schools.

ROCHESTER.

Greater co-operation among all social agencies and a more friendly spirit among all social workers.

The screens have been placed in the Rochester Public Library where they are available just as books are available. They are being borrowed constantly by schools, churches and social agencies for neighborhood exhibit purposes.

Plans for model homes for workmen have been prepared and the work of construction, it is confidently expected, will soon begin.

A study of the boy problem has been proposed in order that the various agencies which have to do with boy life may be able to co-operate more effectively and plan more intelligently.

A Health Course under the auspices of the Board of Education.

A series of Follow-up Conferences :

1. Infant Mortality--- Miss Julia

C. Lathrop, National Children's Bureau, May 3, 1913. This conference has resulted in an active campaign for more complete registration of births.

2. Playgrounds and Recreation.

Charles F. Weller, Playground and Recreation Association of America, May 20, 1913. This conference has secured the appointment of a commission with the Mayor as chairman. This commission has engaged the services of Rowland Haynes, playground expert, who, at the expense of the city, has made a complete survey of Rochester's playground system and has embodied the results of his researches in a report

which is in the hands of the Mayor. The chief recommendations are:

- (a) The appointment of a Recreation Commission.
- (b) The appointment of a Recreation Superintendent who will give all his time to supervising recreation and to planning the development of recreation centers. At the present time the Chamber of Commerce, the Woman's Educational and Industrial Union, the Central Council of Philanthropies, the Child Welfare Exhibit Committee have all endorsed this plan.
3. Social Hygiene—Where and How Shall Sex Instruction

Be Given? Dr. Hugh Cabot.
November 14, 1913.

4. The Library and the Child. Dr. Arthur E. Bostwick, Librarian of the St. Louis Public Library, November 22, 1913.
5. Fair Play for the Child. Dr. Woods Hutchinson, December 9, 1913.

These reports are typical of those that have also been received from Kansas City, Buffalo, Providence, Knoxville and Atlanta.

The Child Welfare Exhibition Movement had reached such proportions a year ago that the increasing demand from all sections of the country for child welfare information and advice could no longer be met by local committees. So the National

Child Welfare Exhibition Committee was organized and the present Executive Committee was empowered to carry on the work. I respectfully submit a resume of the first year's work done under the supervision of the Executive Committee as follows :

I Directors.

II Publications.

III Exhibits.

IV Exhibit Advice and Assistance.

V The Press.

VI The Child Problem and a Method of Attack.

I. DIRECTORS. Anna Louise Strong, Ph. D., was secured as Ex-

hibit Director. Her experience in connection with Child Welfare Exhibits in New York, Chicago, Kansas City, St. Louis, Montreal, Rochester, Buffalo and Louisville, makes her especially fitted for this work. Under her supervision two associate directors are being developed. Miss Emily C. Coye for two months had charge of our Child Welfare Exhibit at Knoxville, and later of our exhibit material in Atlanta. Miss Matilda C. Spence is serving an apprenticeship with the New York Child Welfare Committee.

II. PUBLICATIONS. Twelve inductive studies of the most effective methods followed in Child Welfare Exhibits have been prepared in the form of bulletins.

Following is a list of these bulletins with a brief description of each:

1. *The History of the Child Welfare Exhibition Movement.*
Traces the movement from its inception and enumerates some of the definite practical results.

2. *Organization of a Child Welfare Exhibit.*

This explains what a Child Welfare Exhibit is and when a community can profitably undertake to hold one. It gives the preliminary organization, the office force necessary, the order of procedure of the various committees, a definite schedule as to what phases of the work should be taken up at given times in

order to insure the opening of the exhibit at the time planned for.

3. *The Cost of a Child Welfare Exhibit.*

This covers the cost of various sized exhibits and presents comparative itemized budgets so that Committees may estimate in advance just where they may make reductions or where an increase will be necessary.

4. *The Construction of a Child Welfare Exhibit.*

This bulletin covers such points as materials, framing, color and painting, lettering, mounting, photographs, cartoons, silhouettes, electrical

devices, models and three dimension exhibits.

5. *The Floor Plans of an Exhibit.*

A well thought out floor plan to determine space, general effectiveness, etc.

6. *Twelve Good Screens (or Panels) and Why They Are Good.*

This sixteen page illustrated bulletin reproduces some of the most effective exhibit panels that have been used.

- 7 and 8 are blanks for the use of local exhibitors in preparing their own "lay-out." No. 8 is a blank filled out.

9. *Suggestions for a Committee on Publicity.*

This covers committee organization, the various avenues

of publicity suggesting a scheduled plan of work and giving detailed statement of costs.

10. *The Organization of Explainers in a Child Welfare Exhibit.*

In this bulletin the most effective plan yet worked out to insure a complete and continuous oral explanation of the exhibit is presented.

11. *The program for a Child Welfare Exhibit.*

This bulletin describes what kind of entertainments, demonstrations, living exhibits, motion pictures and stereopticon lectures can be used advantageously.

12. *After the Child Welfare Exhibit, What?*

This bulletin suggests ways of utilizing exhibit material, the form of organization, if any, for follow-up work, etc.

These bulletins which cover so fully the practical details connected with child welfare exhibits, have elicited the warmest praise from business men and social workers who appreciate their value in saving time and money to a community. They can be secured at twenty-five cents per set.

III. EXHIBITS. There are certain fundamental principles of child welfare which apply to every state or city or community and which lend themselves to effective expression through exhibits. It is the policy of our Association to construct a complete series of panels in standardized

form to cover these principles and thus make available for loaning purposes an exhibit nucleus around which a state, city or community can construct a supplementary exhibit having to do exclusively with local conditions.

We have already constructed twenty-eight sections of such an exhibit. Each section fifteen feet long and eight feet high can be displayed without any attachment to floor or wall and is easily adjustable to the requirements of space. The others were constructed for the organizations noted. In subject matter they represent the "last word" and due credit is given to the authorities quoted. Following is the list of the Exhibit Sections with the sources from which the facts shown were secured :

CHILD WELFARE EXHIBITS

- Sex Education and Hygiene*, American Social Hygiene Association.
- Waste Humanity (Feeble Mindedness)*, Training School, Vineland, N. J.
- Children's Diseases, (two sections)*, Rochester Health Bureau.
- Medical Inspection*, Russell Sage Foundation, (Div. of Education.)
- Open Air Schools*, Russell Sage Foundation, (Div. of Education.)
- The School Building*, Russell Sage Foundation, (Div. of Education.)
- Vocational Education*, National Society for the Promotion of Industrial Education.
- Homemaking and Assimilation*, North American Civic League for Immigrants.
- The Dependent Child*, State Charities Aid Association.
- Children's Institutions*, Material from various sources.
- The Child's Food*, Material from various sources.
- Play*, Material from various sources.
- Public Recreation*, Playground and Recreation Association of America.

CHILD WELFARE EXHIBITS

Social Centers, Russell Sage Foundation (Div. of Recreation.)

Boy Scouts of America, Boy Scouts of America.

Camp Fire Girls, Camp Fire Girls.

The remaining eleven Sections were constructed for the following organizations :

Infant Mortality, and Care of Babies, Russell Sage Foundation (Child Helping Division.)

School Feeding, American Home Economics Association.

The Psychological Clinic, University of Pennsylvania.

Recreation — Care of Babies, New York Child Welfare Committee.

Plea for Protective Legislation, Massachusetts Milk Consumers' Association.

Twelve sections of the Exhibit were shown at Columbia University in connection with the Summer School Session.

Sixteen sections were loaned the Federal Children's Bureau for the Child Welfare Division at the

National Conservation Exposition held in Knoxville, Tennessee through-September and October.

At the National Conference of Charities and Corrections in Seattle four other sections were shown, and Miss Strong presented a paper on "The Child Welfare Exhibit as a Means of Child-Helping."

Four sections were shown at the Fourth International Congress on School Hygiene held in Buffalo the last week in August. At this Congress the General Secretary presented a paper on "The Influence of Child Welfare Exhibits on the Health of School Children."

Two sections were exhibited at the Industrial Education Conference and National Vocational Guidance Association in Grand Rapids, Michigan

in October.

Atlanta, Georgia arranged for all of our exhibit material with the services of Miss Coye for an Exhibit December 1 to 15.

IV. EXHIBIT ADVICE AND ASSISTANCE. Immediately following the public presentation of our standardized exhibit sections, there came a demand from other organizations for our assistance in constructing exhibit material for them. This recognition coming in some cases from organizations of wide exhibit experience, is an encouraging evidence of the efficiency of our work.

In addition to the exhibits prepared for various societies, we have been asked to give advice and assistance to the Religious Education Association, New York Committee for

the Prevention of Blindness, International Committee of the Y. M. C. A., New York City Planning Exhibit, Emancipation Proclamation Exhibition, State Charities Aid — Mothers and Babies Department, Sunday School Department Methodist Episcopal Church, Sunday School and Publishing Society Congregational Church, Girls Friendly Society of America, American City Bureau.

V. THE PRESS. The present magnitude of the movement owes much to the sympathetic attitude of the Press. It has been conservatively estimated that 10,000,000 people read about the original exhibit held in the Seventy-first Regiment Armory. The clippings that came into our office from day to day bear such headings as: "Atlanta Holds

Child Welfare Exhibit"; "Child Welfare Exhibit at Knoxville"; "Toledo Plans Child Welfare Exhibit"; "Follow-up Conference of the Child Welfare Exhibit at Rochester"; "Child Welfare Committee Formed in Massachusetts"; "Texas Child Welfare Menus"; "Battle Creek Child Welfare Exhibit of Greatest Interest"; "Organizing to Protect Welfare of Ohio Children."

It would be difficult indeed to find a large daily newspaper or a leading magazine that has not published within the last three years, articles on child welfare exhibits.

VI. THE CHILD PROBLEM AND A METHOD OF ATTACK. This enormous activity in behalf of the child is no indication that the child problem is practically solved. It is still a fact

that of the total number of deaths, over 19 per cent. are of infants under one year of age and about 27 per cent. of children under five years of age. The same conditions which caused these deaths throughout the country half destroys perhaps two or three times as many more children who somehow manage to crawl over the infant dead line and live on to be the fathers and mothers of the next generation. These are the rank and file who go through life half dead half alive failures, misunderstood, filling our penal and charitable institutions for which the State is spending millions of dollars annually all because these unfortunate individuals have been robbed of the heritage of a happy healthy childhood.

Infant mortality is only one phase

of the child problem. There is the problem of the education of the child, of the social and recreational life of the child, of the moral and religious life of the child, all demanding attention.

The tendency in the past has been to be satisfied with remedial work, but gradually a shifting of emphasis has come about and more energy is being directed into the channels of prevention, in building a fence at the top of the cliff rather than in conducting an expensive ambulance service below. I think the tremendous vitality our work has developed is due to the fact that it is essentially preventive.

Fully 50 per cent. of the destruction of child life whether moral or physical is due to ignorance. For example, last year in New York City

CHILD WELFARE EXHIBITS

alone 8,000 infants died of preventable diseases. That means if the fathers or the mothers or those who were responsible for those children had known just what to do, these lives would have been saved. Banish this fatal ignorance and you save the child for a useful citizenship.

In this work as in any work, nothing short of the ideal is practicable. We must bring about through education such a readjustment of the city child's environment that all the forces making for health and character and only such forces, shall play unhindered upon the whole nature to produce a normal child. It is a process in which every father every mother every citizen must engage. And the purpose of all our efforts is to get into the consciousness of a people the necessity for as well as the

CHILD WELFARE EXHIBITS

means of making this readjustment. A more effective method of accomplishing this task than the Child Welfare Exhibit is yet to be discovered.

Respectfully submitted,
CHARLES F. POWLISON,
GENERAL SECRETARY.

December 31, 1913.



CHILD WELFARE EXHIBITS

TREASURER'S STATEMENT

*To the National Child Welfare
Exhibit Association:*

I beg to hand you herewith my report as Treasurer of the National Child Welfare Exhibit Association covering the period from October 1, 1912 to March 31, 1914. The following figures have received the certificate of audit of the firm of Lybrand, Ross Bros. & Montgomery, certified public accountants.

RECEIPTS.

Contributions.....	\$ 7,835.00
Literature and Exhibits.....	819.44
Note Payable.....	3,000.00

Total Receipts \$11,654.44

CHILD WELFARE EXHIBITS

DISBURSEMENTS.

Salaries.....	\$ 3,995.83
Stenographic Service	1,100.95
Rent	730.00
Printing and Stationery	538.48
Telephone and Telegrams	161.60
Postage	115.33
Freight and Expressage	80.27
Literature and Exhibits.....	1,801.69
Traveling Expenses	953.26
Interest on Note Payable.....	177.50
Note Payable (on account).....	1,500.00
Sundry Petty Disbursements.....	144.19

Total Disbursements \$11,299.10

Cash Balance \$ 355.34

CHILD WELFARE EXHIBITS

ASSETS.

Cash in Bank..\$	328.42
Cash on Hand	26.92
Accounts Receivable.....	178.13
Prepaid Interest.....	63.19

\$ 596.66

LIABILITIES.

Note Payable..\$	1,500.00
Accounts Payable.....	3,606.16
	\$5,106.16

*Deficit \$4,509.50

* Contributions receivable but not actually in hand at above date are not included herein as assets. They amount to \$3,650.00, and, when paid, will reduce the deficit to \$859.50.

AMOS L. PRESCOTT,

TREASURER.

CONTRIBUTORS.

Mrs. R. H. Ashbaugh, Detroit	\$ 500.00
Alfred Benjamin, Kansas City	100.00

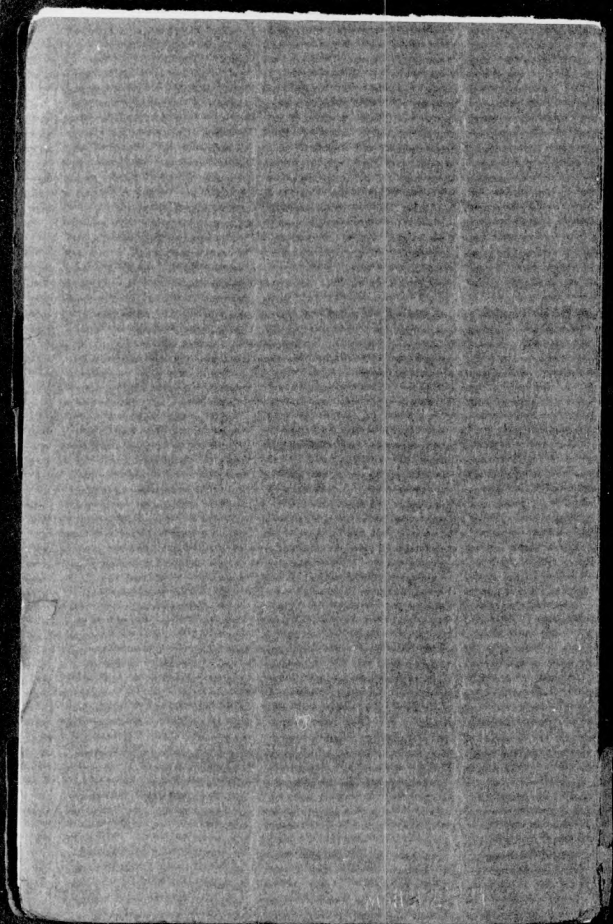
CHILD WELFARE EXHIBITS

David Benjamin, Kansas City	50.00
Miss Lorian C. Beckwith, Providence	1,500.00
Dr. J. F. Binnie, Kansas City	5.00
W. K. Bixby, St. Louis	200.00
George S. Buck, Buffalo	10.00
Dwight F. Davis, St. Louis	50.00
John D. Davis, St. Louis	200.00
Mrs. John S. Davis, Sr., St. Louis	50.00
Cleveland H. Dodge, New York City	500.00
Miss Grace H. Dodge, New York City	500.00
H. R. Ennis, Kansas City	5.00
A Friend, Baltimore	250.00
A Friend, Rochester	20.00
Famous & Barr Co., St. Louis	25.00
Mrs. Anna F. Ford, Kansas City	10.00
Wm. E. Guy, St. Louis	25.00
F. L. Hall, Kansas City	25.00
Judge Nathaniel Hobb, North Berwick, Me.	20.00
John Sherman Hoyt, New York City	1000.00
Henry Itleson, St. Louis	100.00
Wm. Templeton Johnson, San Diego	500.00
Mrs. Robert McKittrick Jones, St. Louis	100.00
Mrs. L. W. Kehler, St. Louis	50.00

CHILD WELFARE EXHIBITS

Mrs. Mary L. Keith, Kansas City	25.00
Paul J. Leidigh, Kansas City	5.00
Mrs. George D. Markham, St. Louis	10.00
Alexander Massey, Kansas City	25.00
Albert E. May, Rochester	10.00
Nugent & Bro., St. Louis	25.00
George D. Pratt, New York City	500.00
Amos L. Prescott, New York City	500.00
Charles F. Powlison, New York City	250.00
Mrs. William Lowell Putnam, Boston	200.00
Rochester Child Welfare Exhibit Committee, Rochester	25.00
W. C. Root, Kansas City	10.00
Dr. R. McE. Schauflier, Kansas City	5.00
Scruggs - Vandervoort & Barney, St. Louis	25.00
De Witt H. Sherman, M. D., Buffalo	50.00
Mrs. Henry Oliver Smith, Buffalo	100.00
Stix, Baer & Fuller, St. Louis,	25.00
William Volker, Kansas City	250.00

\$7,835.00



**END OF
TITLE**